TexasOne Calendar
Year 2017

<u>2017 Activities</u>

Please note that the following schedule of events is subject to change. Events being conducted by OGEDT will be "in coordination" with TxEDC and are highlighted in red text. Team Texas and TEDC led events are highlighted in green text.

February 3-5 — **Super Bowl 2017**

TexasOne will host key influencers and prospects at the 2017 Super Bowl in Houston to build relationships and position Texas as "Wide Open for Business."

Location: Houston, TX
Target: C-suite executives and business investment decision-makers
Target Industry: All sectors

February 27 — **Texas Business Stars Luncheon – Lubbock**

TexasOne will host a Texas Business Stars Luncheon in Lubbock to thank regional investors for their investments in Texas and to discuss business development and growth opportunities.

Location: Lubbock, TX
Target: TexasOne Investors; Regional companies with business development and growth opportunities in Texas

March 10-19 — **South by Southwest (SXSW)**

TexasOne will play an active role in 2017 SXSW, the conference and festival that has celebrated the convergence of film, music and interactive media since it was founded in Austin in 1987.

Location: Austin, TX
Target: National and international C-suite executives and entrepreneurs
Target Industry: IT, Digital Media, Entrepreneurship

March 13-15 — **Site Selectors Guild Annual Conference**

TexasOne will establish a robust presence at the Site Selectors Guild Annual Conference and raise awareness about Texas' business advantages to an audience of national site selection consultants and other key influencers.

Location: Tucson, AZ
Target: Site selection consultants
Target Industry: All sectors

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March 28

TexasOne Investors Luncheon
TexasOne will host its first luncheon of 2017 for TexasOne Investors to address the 85th legislative session that began on January 10 and to plan our program of events and marketing initiatives for the year ahead.

Location: Austin, TX
Target: TexasOne Investors

April 24-28

Hannover Messe 2017 - OGEDT Conducted (TxEDC In Coordination)
Texas Governor's Office will attend Hannover Messe 2017, the world's leading trade fair for industrial technology, to explore trade and export opportunities.

Location: Hanover, Germany
Target: Export-ready, Texas-based small businesses; and International C-suite executives and buyers
Target Industry: Industrial Technology

May 1-4

Offshore Technology Conference (OTC) 2017 – TxEDC (OGEDT)
TexasOne will attend the 2017 Offshore Technology Conference (OTC) to engage with business leaders and investment prospects in the global energy sector.

Location: Houston, TX
Target: Global C-suite executives; Regional energy companies; other statewide stakeholders
Target Industry: Energy, Technology

May 22-24

World Forum for Foreign Direct Investment / OGEDT Conducted (TxEDC In Coordination)
A global forum for FDI dealmakers, the World Forum brings together multinational corporate investors, consultants, politicians and economic developers, while providing high-impact programming on FDI trends, challenges and opportunities.

Location: Shanghai, China
Target: Global C-suite executives; site selection consultants
Target Industry: All industries

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June 18-20

SelectUSA 2017 - Team Texas Lead | TxEDC Support

Texas will establish a robust presence at the 2017 Select USA Foreign Direct Investment Summit in order to position Texas as the best place in the nation to do business among an audience of international business prospects.

Location: Washington, D.C.
Target: Team Texas Supporters; SelectUSA attendees/business prospects; National site selectors
Target Industry: All sectors

June 19-22

BIO International Convention 2017 / OGEDT Conducted (TxEDC In Coordination)

TexasOne will join 15,000 biotechnology and pharma leaders at the 2017 BIO International Convention in San Diego, California for the ultimate opportunity to position Texas as a leader in the life sciences industry.

Location: San Diego, CA
Target: TexasOne Investors; Top-level biotechnology executives; Media
Target Industry: Life Sciences and Biotechnology

June 19-25

Paris Air Show 2017 / OGEDT Conducted (TxEDC In Coordination)

Texas Governor's Office will attend the 2017 Paris Air Show in order to position Texas as the best place in the nation to do business among an audience of international business prospects.

Location: Paris | Le Bourget, France
Target: TexasOne Supporters; Paris Air Show attendees/business prospects; National site selectors
Target Industry: Aerospace, Aviation and Defense

June 29

TexasOne Investors Luncheon

TexasOne will host a luncheon for TexasOne Investors to reflect on the outcomes from the end of the 85th legislative session on May 29 and to address plans for our 2018 program of events and marketing initiatives.

Location: Austin, TX
Target: TexasOne Investors; Texas invited lobbyists

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September **Fall TexasOne Investors Luncheon**
TexasOne will host a luncheon for TexasOne Investors to review the results of our efforts so far during 2017 and to plan our program of events and marketing initiatives for the year ahead.

Location: Austin, TX
Target: TexasOne Investors

September **YTexas Relo Awards**
An annual award ceremony presented by TexasOne Investors, YTexas, to recognize top companies throughout Texas for their investment efforts.

Location: Dallas, TX
Target: Texas CEOs
Target Industry: All sectors

November **TexasOne International Mission to India**
TexasOne will embark on a mission to India to explore opportunities to strengthen Texas-India economic ties and to promote Texas as a premier business destination among business prospects, government entities and other key audiences.

Location: India
Target: TexasOne Investors; Indian C-suite executives; Indian government officials and relevant industry associations
Target Industry: All sectors

December **TexasOne Holiday Party**
TexasOne will host a party to celebrate the holiday season and the year's successes as well as to thank TexasOne Investors for their continued support.

Location: Austin, TX
Target: TexasOne Investors

Additional Domestic & International Trade Missions:

- TBD based on new opportunities that occur to attract investment to Texas.